Maker2Entrepreneur (M2E)

We will begin shortly.....





Theme 2: Creating Digital Contents

Intellectual Property and Copyright





7 line story

- 1. Once upon a time _____
- 2. And every day_____
- 3. Until one day_____
- 4. And because of this _____
- 5. And because of this _____
- 6. Until Finally_____
- 7. And ever since then_____





Build on your peer's ideas because

Natural associations lead to unexpected results





Structure can sometimes lead to creative outcomes

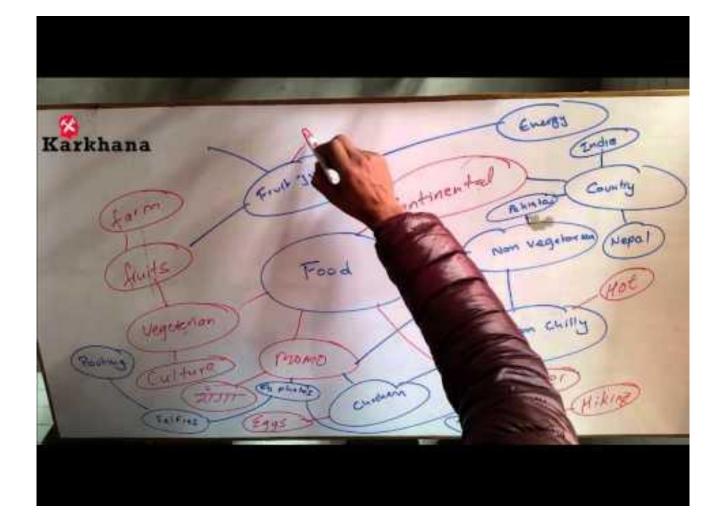




What do you know about mind maps?











While creating mind maps

- Defer judgement
- Quantity over quality
- Note whatever pops in mind
- Encourage radical, eccentric ideas





While merging mind maps

- Examine the two mind maps
- Pick the relevant ideas from them
- Move them near the problem statement
- Cluster similar ideas together
- Note down any idea that you get while working





I used to think _____

And I now think _____





To know more about Karkhana



01-4412624

www.karkhana.asia

info@karkhana.asia

f / karkhana.asia

@ @karkhana.asia